



# ROME INVESTMENT FORUM 2018

Invest in Europe



# Multimedia Synopsis Rome Investment Forum 2018

## Preface

As the “common house of finance” of Italy, the Italian Banking, Insurance and Finance Federation (FeBAF), has been organising, among its’ numerous activities, several Investment Fora which focus on promoting and stimulating private and public investments both at national and European level, endorsing a more coherent and more proportional regulatory environment for the financial industry, and encouraging a sustainable, socially cohesive and prosperous economic development in Italy and abroad. The “**Rome Investment Forum**”, as one of the flagship events of the Italian financial industry, combines these objectives by providing a fruitful and successful environment where national and European regulators, institutional and private stakeholders from the financial industry, academia and think-tanks meet together in a two-day conference in order to discuss the future developments of the financial industry.

In its 2018 edition - and for the 5<sup>th</sup> consecutive year - the “**Rome Investment Forum**” - with the support and partnership of the European Commission and the OECD, among others - has operated as a bridge between the financial industry and civil society, by building awareness and promoting the role of the financial industry in fostering economic growth and social development and by bringing together high-level representatives of national and European institutions, private stakeholders from the financial industry, academia, think-tanks, media and civil society. Among the numerous participants of this edition figure, among others, Michael Cole-Fontayn (AFME Chairman), Gian Maria Gros-Pietro (Chairman of the Board of Directors of Intesa Sanpaolo Bank), Daniel Medcraft (Director of the Directorate for Financial and Enterprise Affairs at the OECS), Valter Trevisani (General Manager at Cattolica Insurance Company), Maria Bianca Farina (President of ANIA), Vincenzo Boccia (President of Confindustria), and Daniel Gros (Director of CEPS).

In 2018, the “**Rome Investment Forum**” has been analysing the different policy perspectives for 2019, including how to establish new patterns and partnerships for financing infrastructure investments; how to re-build the social contract and repair social infrastructures; how to foster more “green” investments for sustainable growth; how to increase competitiveness levels and financing opportunities in SMEs; how to increase financial innovation and how to deal with the challenges posed by the new Fintech/Insurtech developments; how to boost the completion of the Banking Union, the creation of a truly European Capital Markets Union and how to improve the EMU; how to defend the rules-based international cooperation and the “new global order”, including a look at multilateralism today and the Transatlantic Relations;

The main objectives of all these discussions has remained, overall, the promotion of investments and growth both in Italy and in Europe, and through our 5<sup>th</sup> consecutive edition of the “**Rome Investment Forum**” which took place in Rome in mid-December 2018 in a two-day conference, we have successfully contributed to this aim and will continue to do so also in the forthcoming 6<sup>th</sup> edition which will take place in Rome on 9<sup>th</sup> and 10<sup>th</sup> December.

FeBAF will continue to work together with the Italian and European financial industry, in order to achieve sustainable development, economic prosperity and social progress.

## Welcome Address

**Luigi Abete**, Chairman, Italian Banking Insurance and Finance Federation (FeBAF)

## Perspectives for 2019: Where are we going and where do we want to go

**Vincenzo Boccia**, Chairman, Confindustria

**Michael Cole-Fontayn**, Chairman, Association for Financial Markets in Europe (AFME)

**Beatrice Covassi**, Head, European Commission Representation in Italy

**Maria Bianca Farina**, Chairwoman, Italian National Association of Insurance Companies (ANIA)

**Daniel Gros**, Director, Centre for European Policy Studies (CEPS)

**Gian Maria Gros-Pietro**, Chairman of the Board of Directors, Intesa Sanpaolo

**Daniel Medcraft**, Director of the Directorate for Financial and Enterprise Affairs, Organisation for Economic Co-operation and Development (OECD)

**Valter Trevisani**, General Manager, Cattolica Assicurazioni

Interventions: [https://www.youtube.com/watch?v=JjRs8\\_Oq1\\_c](https://www.youtube.com/watch?v=JjRs8_Oq1_c)

## New Patterns and Partnerships for Financing Infrastructure Investment

**Chair: Roberto Sommella**, Journalist and Writer

**Emanuela Claudia Del Re**, Vice Minister of Foreign Affairs, Italian Government

**Franco Bassanini**, Executive Chairman, Open Fiber

**Carlotta De Franceschi**, Chairwoman, Action Institute

**Luca Lazzaroli**, Director General, Deputy Head of Operations, European Investment Bank (EIB)

**Francesco Mazzaferro**, Head of European Systemic Risk Board Secretariat, European Central Bank (ECB)

**Luigi Paganetto**, Vice Chairman, Cassa Depositi e Prestiti

**Chair: Dino Pesole**, Columnist, Il Sole 24 Ore

**Lorenzo Bini Smaghi**, Chairman of the Board of Directors, Société Générale

**Marco Piazzotta**, Chair of the Institutional Investors' Committee, Assoimmobiliare

**Laurent Zylberberg**, Director of Institutional, International and European Relations, Caisse des Dépôts

Interventions: <https://www.youtube.com/watch?v=UVcjXtT-Dao>

Presentations and papers: [Lorenzo Bini Smaghi](#)

## Re-building the Social Contract and Repairing Social Infrastructures

**Chair: Paola Albrito**, Chief Regional Office for Europe, United Nations Office for Disaster Risk Reduction (UNISDR)

**Daniela D'Andrea**, Chief Executive, Swiss Re Italy

**Agostino Miozzo**, Director Promotion and Integration of the National Service, Civil Protection Department, Presidency of the Council of Italy

**Roberto Paciotti**, Country Manager S&P Global Ratings Italy

**Edoardo Reviglio**, Chief Economist, Cassa Depositi e Prestiti

**Matthias Schäfer**, Head of Team Financial Policy and Labour Market Policy, Konrad Adenauer Stiftung

**Eutimio Tiliacos**, Secretary General, Foundation Centesimus Annus Pro Pontifice

**Chair: Pietro Negri**, Chairman, Italian Sustainable Investment Forum - Legal counsel, Italian National Association of Insurance Companies (ANIA)

**Arnaud de Bresson**, Chief Executive Officer, Paris Europlace

**Raffaele Della Croce**, Senior Economist, Organisation for Economic Co-operation and Development (OECD)

**Roberto Ridolfi**, Special Advisor on Strategy and Financing Development, Food and Agriculture Organization of the United Nations (FAO)

**Mark Thatcher**, Professor, Luiss University and London School of Economics and Political Science

Interventions: <https://www.youtube.com/watch?v=4My78h5P7bQ>

Presentations and papers: [Raffaele Della Croce](#), [Pietro Negri](#), [Mark Thatcher](#) e [Eutimio Tiliacos](#)

## **Financing Growth Potential, Jobs and Welfare: the Focus on SMEs and Competitiveness**

**Chair: Ferdinando Giugliano**, Columnist, Bloomberg Opinion

**Giulia Bertezolo**, Secretary General, Commissione Nazionale per le Società e la Borsa (CONSOB)

**Antonio Caponetto**, General Director, Agenzia per la Coesione Territoriale

**Corrado Passera**, Founder and Chief Executive Officer, Illimity Bank

**Luca Peyrano**, Chief Executive Officer, ELITE - London Stock Exchange Group

**Leonardo Rubattu**, General Director, ICCREA Banca S.p.A.

**Chair: Janina Landau**, Editor-in-chief, Rome Bureau, Class CNBC

**Antonio Angioni**, Co-founder and Senior Partner, Poliedros Management Consulting

**Innocenzo Cipolletta**, Chairman, Italian Private Equity, Venture Capital and Private Debt Association (AIFI)

**Anna Lambiase**, Founder and Chief Executive, IR Top Consulting

**Massimo Ungaro**, Member of the Finance Committee, Italian Parliament

Interventions: <https://www.youtube.com/watch?v=wcJq1TLdONU>

Presentations and papers: [Anna Lambiase](#)

## **Innovation of Financial Services as Leverage for Industrial Modernization and Competitiveness**

**Chair: Antonia Carparelli**, Economic Governance Advisor, European Commission Representation in Italy

**Carlos Ignacio de Montalvo Rebuella**, EMEA Insurance Risk and Regulatory Leader, Pricewaterhouse Coopers

**Luigi Morgano**, Member of the Committee on Culture and Education, European Parliament

**Francesco Morgia**, Head of Unit General Affairs and Communication, Directorate General for the fight against counterfeiting - Italian Patent and Trademark Office, Ministry of Economic

Development

**Pehr Wissén**, Senior Advisor, Swedish House of Finance

**Chair: Pierfrancesco Gaggi**, Chairman, ABI Lab

**Gianmarco Carnovale**, Chairman, Roma Startup

**Elio Catania**, Chairman, Confindustria Digitale

**Massimo Di Tria**, Chief Investment Officer, Cattolica Assicurazioni

Interventions: <https://www.youtube.com/watch?v=Va1sPdqdW0g>

## **Fixing the European Dream: Economic and Monetary Union, Banking Union, Capital Markets Union, and What Else?**

**Pierre Gramegna**, Minister of Finance, Luxemburg Government

**Roberto Gualtieri**, Chair of the Committee on Economic and Monetary Affairs, European Parliament

**Chair: Giovanni Sabatini**, General Manager, Italian Banking Association (ABI) - Chairman of the Executive Committee, European Banking Federation (EBF)

**Ignazio Angeloni**, Member of the Supervisory Board, European Central Bank (ECB)

**Gabriel Bernardino**, Chairman, European Insurance and Occupation Pension Authority (EIOPA)

**Didier Cahen**, Secretary General, EUROFI

**Hung Tran**, Executive Managing Director, Institute of International Finance (IIF)

**Rick Watson**, Managing Director, Association for Financial Markets in Europe (AFME)

**Chair: Rainer Masera**, Dean of the School of Business, Marconi University

**Mark Garvin**, Vice Chairman for the Corporate & Investment Bank, J.P. Morgan

**José Manuel González Páramo**, Executive Board Member, Banco Bilbao Vizcaya Argentaria (BBVA)

**Andrea Montanino**, Chief Economist, Confindustria

**Bernard Spitz**, President, French Insurance Federation (FFA) - President International & Europe, Movement of the Enterprises of France (Medef)

Interventions: [https://www.youtube.com/watch?v=YN-AaC\\_lk8k](https://www.youtube.com/watch?v=YN-AaC_lk8k)

Presentations and papers: [Rick Watson](#)

## **Defending the Rules-based International-cooperation Global Order. Or Building a New One?**

**Enzo Moavero Milanesi**, Minister of Foreign Affairs, Italian Government

**Making Multilateralism Effective and Inclusive: What Lessons from the Past and What Reforms for the Future**

*Introduction*

**Paolo Garonna**, Secretary General, Italian Banking Insurance and Finance Federation (FeBAF)

**José Antonio Ocampo**, Board Member, Banco de la República Colombia - Chair, of the United Nations Committee for Development Policies (CDP) - former UN Under Secretary General, United Nations Department of Economic and Social Affairs

**Carlo Cottarelli**, Director Observatory on the Italian Public Accounts, Università Cattolica del Sacro Cuore of Milan

**Randy S. Rodgers**, Executive Director, Bretton Woods Committee

Interventions: <https://www.youtube.com/watch?v=3KEZd4qoO-0>

## **Making Multilateralism Effective and Inclusive: What Lessons from the Past and What Reforms for the Future**

**Chair: Giuseppe Scognamiglio**, Chairman, Eastwest European Institute

**Ahmed Alkarm**, President, Tunisian Professional Association of Banks and Financial Institutions (APTBEF)

**Brando Benifei**, Member of the Committee on Employment and Social Affairs, European Parliament

**Francesca Maria Corrao**, Professor, Luiss University

**Goran Svilanovic**, Secretary General, Regional Cooperation Council (RCC)

**Cesare Trevisani**, Chairman, Joint Italian Arab Chamber of Commerce (JIACC)

**Chair: Domingo Sugranyes Bickel**, President, Foundation Centesimus Annus Pro Pontifice

**Lorenzo Cesa**, Member of the Committee on Foreign Affairs, European Parliament

**Marco Committeri**, Senior Director International Relations and Economics, Bank of Italy

**Pier Virgilio Dastoli**, President, Italian Council of the European Movement (CIME)

**Alberto Minali**, Chief Executive Officer, Cattolica Assicurazioni

Interventions: <https://www.youtube.com/watch?v=9pr6CdzdY-o>



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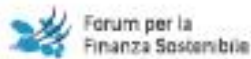
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