

"AFFLUENT SOCIETY" : INFRASTRUCTURE INVESTMENT AS THE DYNAMIC ELEMENT SUSTAINING BALANCED GROWTH

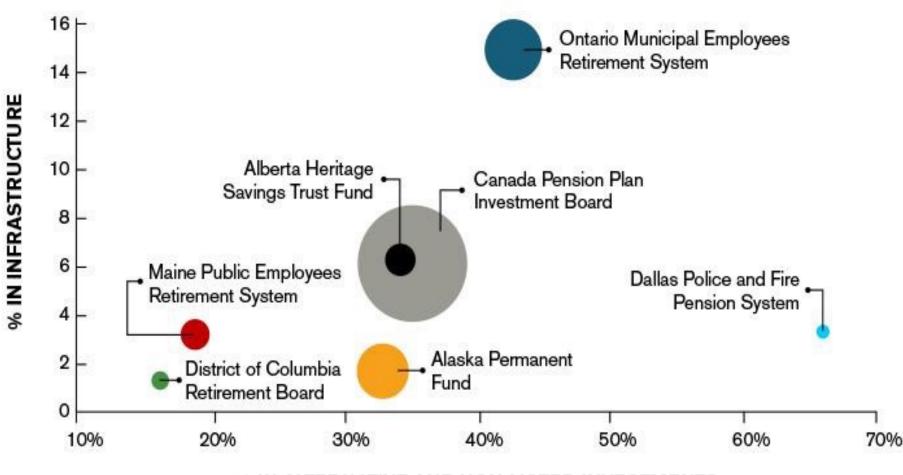


- "Affluent Society" (Eisenhower Era, JK Galbraith): massive infrastructure spending helped lift the working class out of poverty and shouldered unprecedented economic expansion
- President Eisenhower told lukewarm policy makers and business leaders* "Our unity as a nation is sustained by easy transportation of people and goods [...] The cost of inadequate infrastructure is not borne by the individual alone. It pyramids into higher expense of doing the nation's business."
- 1980 2008: *Short-termist economic doctrine favoring "consumer spending" and "supply-side" corp. profit. → Govt.s focus on deregulation, privatization, free trade, short-term fiscal orthodoxy to detriment of infrastructure assets w/ few exceptions: China, Singapore, South Korea, Sweden
- *true social well-being began to diverge sharply from national income*" (Juliet Schor)
- 2014/2015: Lingering effects "Great Recession" + success of infrastructure-based "Chinese Model"
 → soul searching and progressive emergence of new "Washington Consensus"
 "Increased public infrastructure investment raises output in both the short and long term [...] The time is right for an infrastructure push" IMF World Economic Outlook, Q4 2014

World Pensions Council The International Association of

Pension & Social Security Funds

Public Funds: Infrastructure versus Overall Alternative and Non-Listed Investments.



% IN ALTERNATIVE AND NON-LISTED INVESTMENTS

Source: Information based on 2012-2104 fund documents